

Claim for payment from the Election Campaigns Fund – candidate

This form must be accompanied by a **Payment Authority for Election Campaigns Fund – State election (EF.686)**.

This form applies to a candidate who is making a claim for payment from the Election Campaigns Fund under Part 4 of the *Electoral Funding Act 2018*, in respect of expenditure incurred by the candidate in connection to a State election.

Privacy The NSW Electoral Commission has obligations under privacy legislation, including about collecting, managing, and storing personal information. The information collected on this form will be used by the NSW Electoral Commission to undertake its statutory and administrative functions relating to elections, public funding, donations disclosures and lobbying. Not supplying all the information requested may delay or prevent the processing of this form. The form is held by the NSW Electoral Commission and accessible by relevant staff and its contractors. If required or authorised by law, information on this form may be made available for public inspection. It may also be disclosed to other persons or entities if required or authorised by law. We may also use your contact details to send you information or reminders about your responsibilities in relation to elections or lobbying or to invite you to participate in surveys. You can find additional information in the NSW Electoral Commission's [Privacy Management Plan](#) concerning access to and correction of your personal information.

Please note that claims for payment from the Election Campaigns Fund are published on the NSW Electoral Commission's website.

Election details	
This claim for payment is made with respect to a (tick one): <input checked="" type="checkbox"/> State general election <input type="checkbox"/> State by-election	
NSW STATE ELECTION (Manly)	25 / 03 / 2023
NAME OF ELECTION (AND ELECTORAL DISTRICT IF APPLICABLE)	ELECTION DATE
Candidate declaration	
I, <input type="text" value="Joeline May Hackman"/>	claim the following amount of <input type="text" value="\$ 66,940.90"/> which is the amount of actual
NAME OF CANDIDATE	
campaign expenditure incurred by me in connection with the above named election in accordance with section 73 of the <i>Electoral Funding Act 2018</i> .	
A payment will not be made to a candidate who has an outstanding declaration of political donations or electoral expenditure. By signing this claim, I declare that I am compliant in this respect. I have taken reasonable steps to ensure that the information provided in this claim is not false or misleading in a material particular, including taking reasonable steps to ensure I have not omitted any matter or thing without which this claim would be misleading in a material particular.	
Note: giving false or misleading information is a serious offence.	
<input type="text" value="[Redacted Signature]"/>	<input type="text" value="21 / 06 / 2023"/>
SIGNATURE OF CANDIDATE	DATE

Actual campaign expenditure incurred by the candidate

In relation to a State general election – enter the total amount of actual campaign expenditure incurred by the candidate in connection with the election during the period from 1 July in the year preceding the election to the end of election day, that is within the candidate’s expenditure cap for the election.

This form must be returned by: 2 September 2023.

In relation to a State by-election – enter the total amount of actual campaign expenditure incurred by the candidate in connection with the by-election during the 3-month period preceding the election day for the by-election.

Complete Parts A to H with the following information:

Expenditure incurred date: date when the item or service was received.

Name of supplier or service provider: supplier or service provider e.g. “ABC Printing Pty Ltd”.

Description of product or service provided: description of goods or services provided e.g. “Advertising”.

Invoice number: invoice or receipt

Amount (inc. GST) \$: amount of expenditure including any applicable Goods and Services Tax (GST).

Description of role/position (Part D only): Indicate the role or description of the work undertaken by the employee e.g. “Policy Consultant”, “Administration Assistant”. Do not include the names of individuals.

Please provide copies of invoices or receipts in respect of the expenditure listed.

Part A – Expenditure on advertisements in radio, television, the internet, cinemas, newspapers, billboards, posters, brochures, how-to-vote cards, and other election material.

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
07/02/2023	Meta	Facebook Advertising	J3266KFNA2	1,375.00
10/02/2023	Meta	Facebook Advertising	WD5LMKFPA2	1,375.00
02/03/2023	Meta	Facebook Advertising	K7VX7LFPA2	1,375.00
21/12/2022	Kookaburra Screenprinting	Branded t-shirts for volunteers	1022052	950.00
	Balance included in full report as per attached Excel document	Balance included in full report as per attached Excel document	BALANCE	57,614.81
TOTAL				62,689.81

Part B – Expenditure on the production and distribution of election material.

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
30/11/2022	Kwik Kopy	Election corflutes	81319	297.00
	Balance included in full report as per attached Excel document	Balance included in full report as per attached Excel document	Balance	18,440.72
TOTAL				18,737.72

Part A: Advertisements in radio, television, internet, cinemas, newspapers, billboards, posters, brochures, how-to-vote cards and other election material			
Expenditure Incurred Date	Name of supplier or service provider	Description of Product or service provided	Amount (\$)
27 Mar 2023	Active Networks	Peninsula Living Magazine	650.00
25 Nov 2022	Airphotography	Videography	225.00
02 Feb 2023	Bluedog Signs Pty Ltd	Fit-out, window signage	4,290.00
02 Feb 2023	Bluedog Signs Pty Ltd - Wall decal		240.00
30 Jan 2023	Boomerang Bunting -	Bunting for community event	40.00
29 Dec 2022	Facebook	Facebook advertising	3.77
29 Dec 2022	Facebook	Facebook advertising	3.00
30 Dec 2022	Facebook	Facebook advertising	6.00
30 Dec 2022	Facebook	Facebook advertising	3.00
30 Dec 2022	Facebook	Facebook advertising	9.00
30 Dec 2022	Facebook	Facebook advertising	4.00
30 Dec 2022	Facebook	Facebook advertising	3.00
03 Jan 2023	Facebook	Facebook advertising	20.00
03 Jan 2023	Facebook	Facebook advertising	12.00
03 Jan 2023	Facebook	Facebook advertising	20.00
03 Jan 2023	Facebook	Facebook advertising	72.72
03 Jan 2023	Facebook	Facebook advertising	30.00
04 Jan 2023	Facebook	Facebook advertising	40.00
09 Jan 2023	Facebook	Facebook advertising	70.00
09 Jan 2023	Facebook	Facebook advertising	100.00
11 Jan 2023	Facebook	Facebook advertising	100.00
13 Jan 2023	Facebook	Facebook advertising	151.10
16 Jan 2023	Facebook	Facebook advertising	225.00
18 Jan 2023	Facebook	Facebook advertising	350.00
20 Jan 2023	Facebook	Facebook advertising	500.00
23 Jan 2023	Facebook	Facebook advertising	750.00
24 Jan 2023	Facebook	Facebook advertising	750.00
27 Jan 2023	Facebook	Facebook advertising	1,250.00
30 Jan 2023	Facebook	Facebook advertising	1.48
31 Jan 2023	Facebook	Facebook advertising	1,250.00

06 Feb 2023	Facebook	Facebook advertising	1,250.00
07 Feb 2023	Facebook	Facebook advertising	1,250.00
10 Feb 2023	Facebook	Facebook advertising	1,250.00
13 Feb 2023	Facebook	Facebook advertising	1,250.00
16 Feb 2023	Facebook	Facebook advertising	1,250.00
20 Feb 2023	Facebook	Facebook advertising	1,250.00
23 Feb 2023	Facebook	Facebook advertising	1,250.00
27 Feb 2023	Facebook	Facebook advertising	1,250.00
28 Feb 2023	Facebook	Facebook advertising	424.34
02 Mar 2023	Facebook	Facebook advertising	1,250.00
06 Mar 2023	Facebook	Facebook advertising	1,250.00
06 Mar 2023	Facebook	Facebook advertising	1,250.00
08 Mar 2023	Facebook	Facebook advertising	1,250.00
10 Mar 2023	Facebook	Facebook advertising	1,250.00
13 Mar 2023	Facebook	Facebook advertising	1,250.00
13 Mar 2023	Facebook	Facebook advertising	1,250.00
15 Mar 2023	Facebook	Facebook advertising	1,250.00
17 Mar 2023	Facebook	Facebook advertising	1,250.00
20 Mar 2023	Facebook	Facebook advertising	1,250.00
20 Mar 2023	Facebook	Facebook advertising	1,250.00
22 Mar 2023	Facebook	Facebook advertising	1,250.00
23 Mar 2023	Facebook	Facebook advertising	1,250.00
27 Mar 2023	Facebook	Facebook advertising	1,250.00
27 Mar 2023	Facebook	Facebook advertising	1,250.00
28 Mar 2023	Facebook	Facebook advertising	146.70
04 Jan 2023	Google	Google Ads	3.47
16 Jan 2023	Google	Google Ads	454.55
06 Feb 2023	Google	Google Ads	186.46
21 Feb 2023	Google	Google Ads	909.09
06 Mar 2023	Google	Google Ads	559.01
17 Mar 2023	Google	Google Ads	909.09
20 Mar 2023	Google	Google Ads	909.09
24 Mar 2023	Google	Google Ads	909.09
27 Mar 2023	Google	Google Ads	909.09

16 Dec 2022	Kinbrook p/L T/A Aust	Name badges	52.91
09 Jan 2023	Manly Observer	Feb ads main sponsor, 2.5x \$750	1,500.00
09 Jan 2023	Manly Observer	March ads second sponsor, 4x \$600	1,920.00
17 Jan 2023	Northern Beaches Mur	Facebook live	750.00
29 Mar 2023	SHOPPER MEDIA GROU	Shopping Centre Advertising Stockland O 1800595310	7,000.00
17 Jan 2023	Tailored Graphicz	Bumper stickers, Wide format prints - print and gloss laminate and trim to singles, QTY500	415.00
31 Jan 2023	Tailored Graphicz	Wide Format Prints, Printed banners with welded hems and eyelets.	245.38
31 Jan 2023	Tailored Graphicz	Wide Format Print 2, Printed banners with welded hems and eyelets.	492.74
30 Nov 2022	The Tawny Frogmouth	1 full page ad issue 24 (Jan 2023) page 2	1,636.36
08 Feb 2023	The Tawny Frogmouth	One x Full Page Ad (IFC Page3) One x Full Page Editorial Issue 25 (March 2023)	2,272.73

Part B: Production and distribution of election material

Expenditure Incurred Date	Name of supplier or service provider	Description of Product or service provided	Invoice Number	Amount (\$)
23 Jan 2023	Globus Business Solutions	Coreflutes, Joeline Hackman VOTE 1 coreflutes, x	03048	1,545.00
28 Feb 2023	Globus Business Solutions	Coreflutes, Joeline Hackman VOTE 1 coreflutes, x	03167	879.00
27 Mar 2023	Globus Print	Corflutes		3,920.00
23 Nov 2022	Kookaburra Screenprinting	Supply 15 t shirts printed	1022034	400.00
05 Dec 2022	Kookaburra Screenprinting	Supply and print 50 t shirts	1022044	700.00
21 Dec 2022	Kookaburra Screenprinting	Supply and print 67 t shirts with new back print	1022052	950.00
01 Feb 2023	Kookaburra Screenprinting	69 t-shirts of Joeline Hackman tees	1022060	960.00
02 Mar 2023	Kookaburra Screenprinting	Supply 50 t-shirts printed	1022074	700.00
27 Mar 2023	Kookaburra Screenprinting	Campaign t-shirts		320.00
30 Nov 2022	Kwik Kopy Frenchs Forest	Corflute election signs 600 x 900 colour (15)	81319	270.00
23 Jan 2023	Kwik Kopy Frenchs Forest	Colour printing election flyers, DL size double sic	81459	243.30
31 Jan 2023	Kwik Kopy Frenchs Forest	Colour printing election flyers, DL size double sic	81472	1,955.70
01 Feb 2023	Kwik Kopy Frenchs Forest	Colour printing election flyers, DL size double sic	81500	243.30
28 Feb 2023	Kwik Kopy Frenchs Forest	Colour printing election flyers, DL size double sic	81473	3,387.00
09 Mar 2023	Kwik Kopy Frenchs Forest	Colour printing A4 double-sided flyer roll folded	81621	584.00
09 Mar 2023	Kwik Kopy Frenchs Forest	Colour printing A4 single-sided posters on 170gsm	81649	139.51
28 Mar 2023	Kwik Kopy Frenchs Forest	Reimbursement to P Quirk for Kwik Kopy invoice 353464		128.65
09 Dec 2022	Print & Copy Works	DL (FTP custom size 96x195) colour d/s on 150gsm	PCW2966	136.36
22 Dec 2022	Print & Copy Works	Printing DL colour d/s on 170gsm full bleed 500 fl	PCW3010	177.27
12 Jan 2023	Print & Copy Works	DL colour d/s on 170gsm, full bleed (1000) flyers	PCW3025	250.00
20 Jan 2023	Print & Copy Works	17/01/2023 - DL (FTP custom size 96x195) colour c	PCW3039	250.00
20 Jan 2023	Print & Copy Works	A0 (914mmx1200mm) Map - colour on 120gsm. i.e	PCW3039	45.45
06 Mar 2023	Print & Copy Works	A4 Flyers - A4 colour single-sided on 170gsm silk	PCW3179	50.00
31 Mar 2023	Print & Copy Works	A4 Flyers - A4 colour single-sided on 170gsm silk		169.09
27 Mar 2023	Print & Copy Works	How to vote cards		34.09

Electoral expenditure included in this claim for payment (continued)

Part C – Expenditure on the internet, telecommunications, stationery, and postage.

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
	Full details listed in the attached Excel spreadsheet	Full details listed in the attached Excel spreadsheet		2,499.99
TOTAL				2,499.99

Part D – Expenditure incurred in employing staff engaged in election campaigns.

Expenditure incurred date	Description of role/position	Invoice number	Amount \$
21/01/2023	Videographer	JOE-001	2,579.61
	Full details listed in the attached Excel spreadsheet		18,149.72
	These were sub-contractors not employees so I wasn't sure if they should be listed here.		
TOTAL			20,729.33

Part E – Expenditure incurred for office accommodation for any staff and candidates (other than for the campaign headquarters of the party or for the electorate office of an elected member).

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
19/12/2022	Northern Beaches Libraries	Room hire, Manly Library, for community consultation	ML29944	56.00
TOTAL				56.00

Part C: Internet, telecommunications, stationery and postage

Expenditure Incurred Date	Name of supplier or service provider	Description of Product or service provided	Invoice Number	Amount (\$)
18 May 2023	Energy Australia	Electricity bill		829.97
09 Mar 2023	LINKTREE	Software for social media		12.73
11 Apr 2023	LINKTREE	Software for social media		12.73
04 Apr 2023	Northern Beaches PA Hire	PA Hire for event		1,000.00
02 Feb 2023	Officeworks	Paper, notebooks and toner cartridges for office		96.01
17 Jan 2023	Slack	Slack Pro monthly subscription, 17 Jan - 16 Feb 2023	SBIE-3420762	126.10
23 Nov 2022	Squarespace ireland PLC	Website hosting	89109336	35.00
23 Jan 2023	Squarespace ireland PLC	Website hosting (Joeline Hackman for Manly), J	92650269	35.00
16 Feb 2023	Payment: Squarespace ireland PLC	Website hosting	90841605	35.00
16 Feb 2023	Payment: Squarespace ireland PLC	Website hosting	89109336	35.00
01 Feb 2023	Xero Australia	Accounting software subscription		78.65
01 Mar 2023	Xero Australia	Accounting software subscription		50.95
03 Apr 2023	Xero Australia	Accounting software subscription		50.95
01 Jun 2023	Xero Australia	Accounting software subscription		50.95
01 May 2023	Xero Australia	Accounting software subscription		50.95

Part D: Employing staff engaged in election campaigns

Expenditure Incurred Date	Description of role/position	Invoice Number	Amount (\$)
20 Feb 2023	AIRTASKER* SYDNEY - Website consultant	12714717X	92.45
25 Nov 2022	Videographer	AIR87	225.00
16 Feb 2023	Videographer	AIR95	300.00
16 May 2023	Videography	INV 0087	937.00
09 Dec 2022	Brookvale Insurance Brokers Pty Ltd - Volunta	1623316	1,433.47
22 Nov 2022	audio production		200.00
14 Mar 2023	Social Media Marketing		401.86
21 Mar 2023	Social Media Marketing		818.18
21 Mar 2023	Social Media Marketing		381.82
21 Mar 2023	Social Media Marketing		818.18
21 Mar 2023	Social Media Marketing		381.82
31 Mar 2023	Social Media Marketing		1,018.18
31 Mar 2023	Social Media Marketing		336.99
31 Dec 2022	Douglas Street Pty Ltd - Digital Marketing Con	INV-0162	900.00
31 Jan 2023	Douglas Street Pty Ltd - Digital Marketing Con	INV-0168	1,713.00
27 Mar 2023	Douglas Street Pty Ltd - Digital Marketing Con	INV-0177	1,200.00
04 Apr 2023	Douglas Street Pty Ltd - Digital Marketing Con	INV-0191	1,837.50
	Social media post		
15 Jan 2023	Tile creation, posting etc.	INV-1	280.00
	Digital advertising tile		
15 Jan 2023	Graphic design for digital advertising posts	INV-1	120.00
	Social media post		
23 Jan 2023	Tile creation, posting etc.	INV-2	280.00
23 Jan 2023	Video editing for digital advertising posts	INV-2	120.00
	Social media post		
30 Jan 2023	Tile creation, posting etc.	INV-3	280.00
30 Jan 2023	Digital advertising stills	INV-3	40.00
05 Feb 2023	Social media post, tile creation, posting, etc.	INV-4	280.00
13 Feb 2023	Social media post, tile creation, posting, etc.	INV-5	280.00
21 Feb 2023	Social media post, tile creation, posting, etc.	INV-6	140.00
21 Feb 2023	Video editing	INV-6	120.00
28 Feb 2023	Social media post, tile creation, posting, etc.	INV-7	140.00
28 Feb 2023	Video editing	INV-7	120.00
21 Dec 2022	Campaign video - shoot	JOE-001	1,000.00

21 Dec 2022	Campaign video - video edit and delivery	JOE-001	1,300.00
21 Dec 2022	Campaign video - shoot parking	JOE-001	45.10
01 Feb 2023	Kaizen PR & Communications - Six daily news	INV 2308	300.00
02 Mar 2023	Kaizen PR & Communications - Daily media m	INV-2314	1,200.00
04 Apr 2023	Kaizen PR and Comms - News Reports	INV-2316	1,105.45
10 Jan 2023	Spicer Communications - Media training	INV-0199	583.33

Electoral expenditure included in this claim for payment (continued)

Part F – Expenditure on travel and travel accommodation for candidates and staff engaged in electoral campaigning.

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
TOTAL				

Part G – Expenditure on research associated with election campaigns (other than in-house research).

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
TOTAL				

Part H – Expenditure incurred in raising funds for an election

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
17/02/2023	Bonnie Buffets	Catering for a fundraising campaign event	INV1058	470.00
TOTAL				470.00